

Bamboo in the Mainstream



Zero Emission World

IPHONE – IZING
BAMBOO





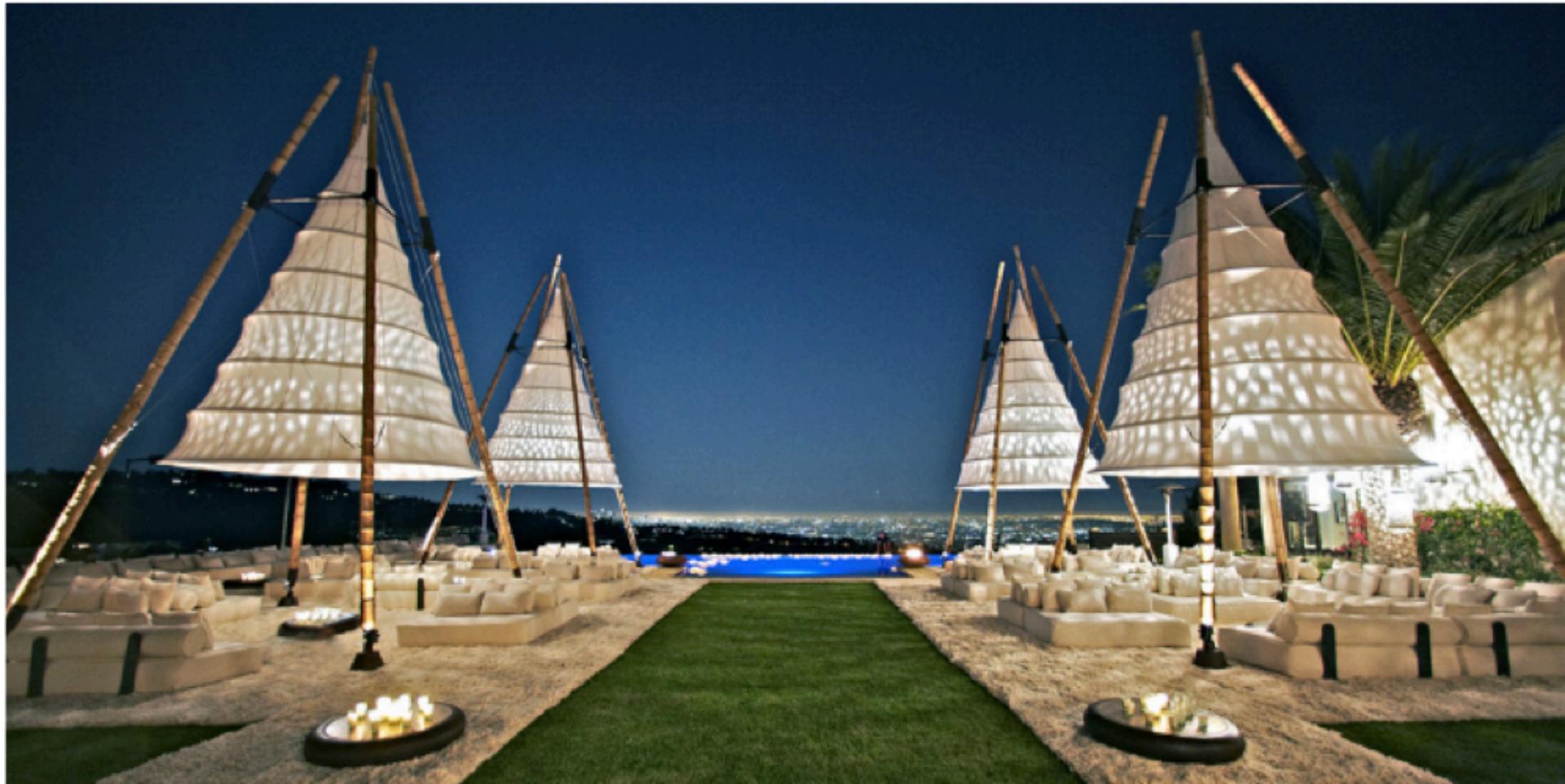
1 Million units sold



Mainstream: Criteria for success

1 Million units sold
500K Hits Google search

Bamboo Events



Mainstream Market

Retail

vs

On-line

Project

FROM AMAZON TO AMAZON.COM

Project Mission

Empowering bamboo artisans by taking their products from the villages directly to the online global markets.

Process

Step 1: Help bamboo farmers and artisans making and designing products fit for the online market.

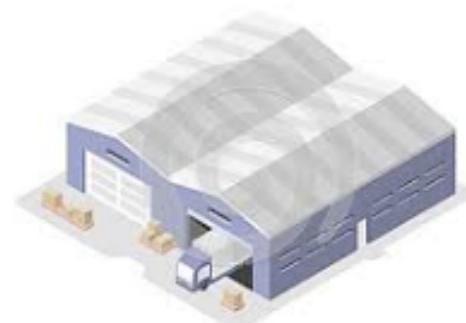
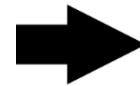
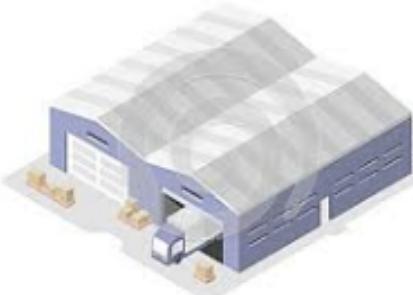
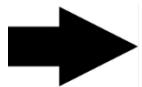
Step 2: Market their products through top on line sites.

Step 3: Consolidate logically all orders at a central warehouses.

Step 4: Use logistics Cos such as FEDEX, DHL to ship products to a consolidated warehouse in the USA and then ship to customer homes

Step 5: Artisans make healthy profit for their work. They become global entrepreneurs.

PROCESS



BRING POWER TO THE ARTISANS

Bamboo Architecture in the Mainstream

Solar Decathlon: Irvine California







Wall Street Journal: \$1M Bamboo House









What's next?

Bamboo Skyscrapers

Scandinavia



Paris



Bamboo Skunk Work in Europe

Breakthrough

Bamboo floor slabs which can take up loads of 1000kg per square meter with a span of 4m

Skyscrapers

Many challenges ahead

Bamboo for Humanities

The art of giving

Thank You