



Value of the Humanities o n Bamboo



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Vice Chairman of National Asian Cultural Hall Committee

Chairman of Damyang Bamboo Festival Committee

High Councilor for Korean Novelist Association

Chairman of Saengoji Creative Village♪

“Ninety percent of me was brought up by the wind from bamboo forests” ♪

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Relationship to Humanities

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1

Definition of Humanities)

What is 'Humanities'?♪

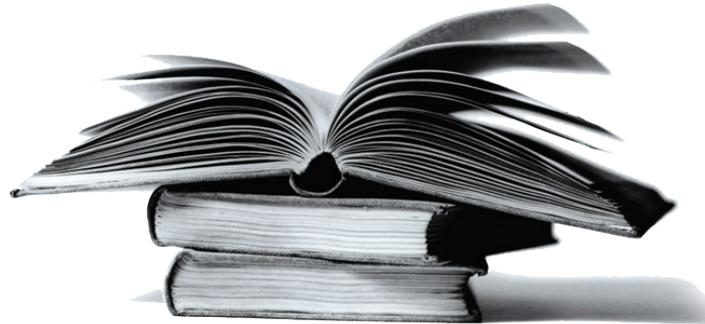
Humanities is an opposite concept of natural sciences.♪

A study on issues, ideas and cultures related to the humanity.♪

If natural sciences deal with objective natural phenomena,
humanities deals with the values in human life.♪

A study of humans How to live♪

Culture, history and philosophy is the container for humanities
Humanities of Bamboo. Humanities, Human-ness♪





2

Bamboo and Human Life]



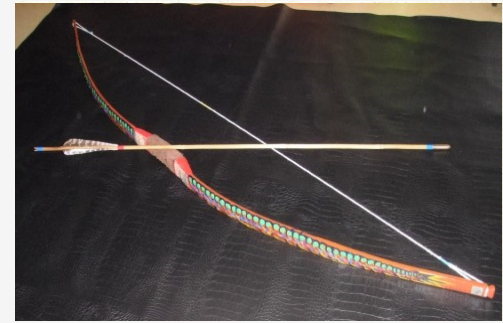
In the old days, bamboo forests were afforested ahead of house or village building as a windbreak and a shelter in case of emergency as well as to prevent landslides and wildlife invasions.♪



| Bamboo Slips |



| Dutch Wife |



| Bow |



| Basket |



| Lighting, Interior |



| Furniture |

Bamboo is used to make amenities required for human life
such as bamboo slips, bow, fishing rod, fence, threshold and bamboo horse.



| Bamboo Shoots |



| Spicy Bamboo Shoots |



| Beef and Bamboo Shoots |



| Bamboo Shoot Namul |



| Bamboo Shoot Soybean Paste Soup |



| Grilled Bamboo Shoots |



3

Ecological Characteristics of Bamboo and Relationship to Humanities)



GREEN♪

Green all year round.
A symbol of faith and integrity of a gentleman♪

STRAIGHT♪

Bends but does not break.
Spirit and uprightness♪

NODES♪

Growth points (quantum leap)
Growth and pauses in life♪

EMPTY♪

Communication and integrity
A philosophy of exquisite beauty in emptiness which represents the cosmic nature.♪



ROOTS♪

The source of long life and power of bamboo♪

After 4 years of rooting, bamboo grows out in the fifth year.
Importance of life preparation♪

FOREST♪

Bamboo tent to grow together.
Cooperation, bonds and community♪



BAMBOO FLOWERS♪

When nutrients run out in 60 to 70 years, the entire bamboo forest withers once after blooming flowers without scent.

The meaning of the flowers is integrity and faithfulness, the virtues that people should keep.

China's best book on geography and astronomy,
<Classic of Mountains and Seas 225-420>





4

Literature and Arts
in Bamboo♪

“Sincere Friend (清友)”♪“This Friend(此君)”♪

Yi Inro, Koryo dynasty poet (1152-1220)♪

Want Xizhi, Chinese calligrapher♪

“How will I live one day without this friend (此君)”

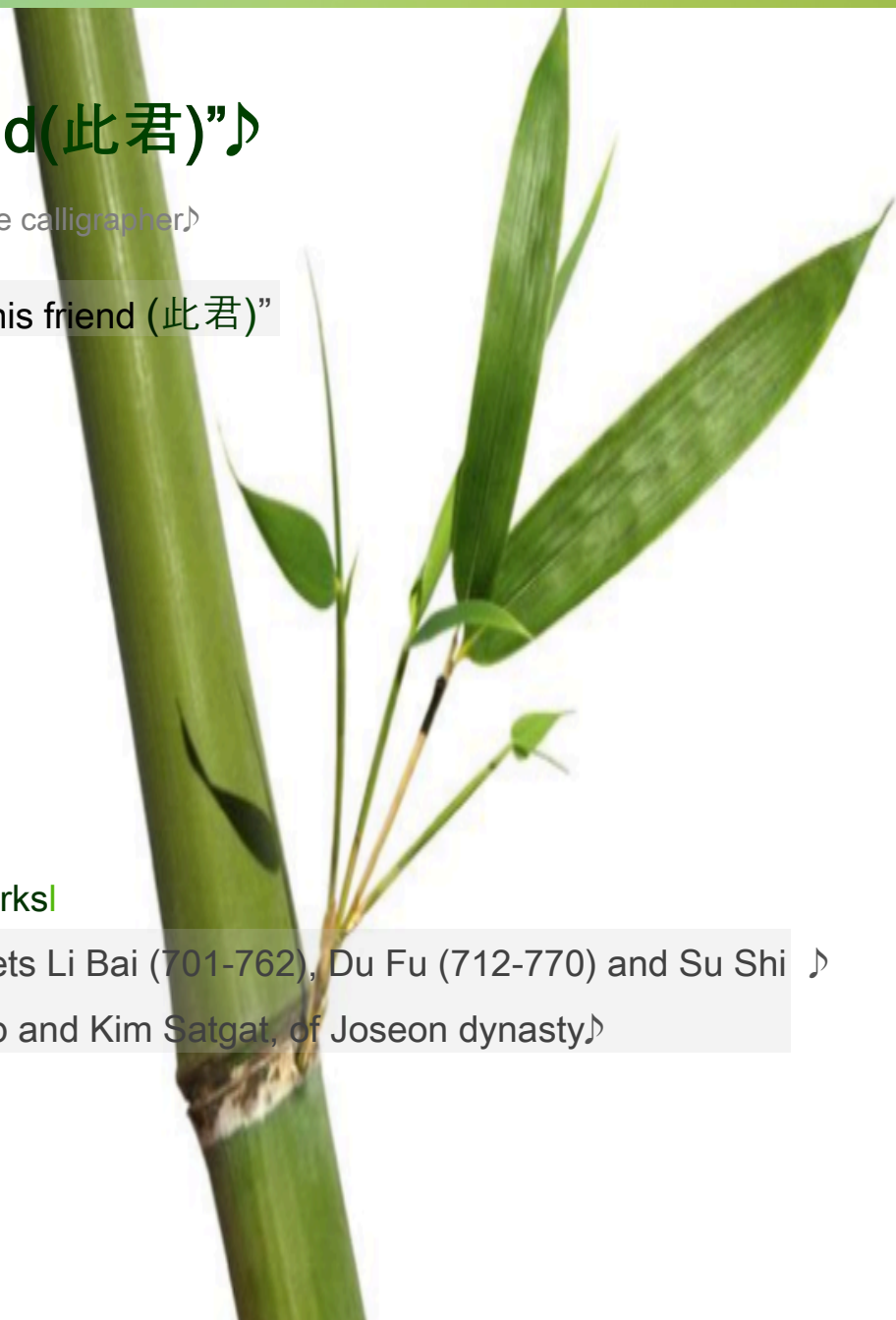
Wang Xizhi♪

“I am fine without meat on my table,
but I must have bamboo in the house to stay pure.”

Su Shi, Chinese poet (1036-1101) ♪

♪ Literary works ♪

Chinese poets Li Bai (701-762), Du Fu (712-770) and Su Shi ♪
Kim Shiseup and Kim Satgat, of Joseon dynasty♪





Three Ink Paintings of Bamboo during Joseon Dynasty, Yi Jeong♪



Shin Wi♪



Yu Deok-jang♪

Musical instruments made of bamboo since BC 57



| Daegeum |



| Junggeum |



| Sogeum |



| Tungso |



| Hyangpiri |



| Dangpiri |



| Sepiri |



▼ Bamboo instrument band consisting of 100 middle school students in Damyang

◀ Won Jangyeon of Damyang, one of the best Daegeum performers in Korea♪



Manpashikjeok♪

A legend flute of Silla that is known to take away all the cares and anxieties in the nation♪

King Munmu of Silla Dynasty (681-692) fended off the enemies with his large flute, and cured infectious diseases, called for rain and stopped typhoons.

The sound of large flute symbolizes

Peace, Wellness and Happiness♪



| King Munmu |



5

Value and Culture of
Bamboo in Life♪

Soswaewon, Jigok-ri, Nam-myeon, Damyang-gun, Jeollanam-do♪

Bamboo Forest, a Space of Ideals for the Scholars♪





| Seven Wise Men of the Bamboo Forest | ♪

Seven scholars went into the bamboo forest, away from the tumultuous world, in 266, when a transition of dynasties was taking place in China. There, they engaged in philosophical discussions.

| Ascetic Values of Taoism | ♪

Taoists look to abandon worldly desires to practice virtue and find meaning in life. This ascetic value stems from the core of Taoist ideas, *Wu Wei*, which means “doing nothing.”♪

| *Wu Wei* (Doing Nothing) | ♪

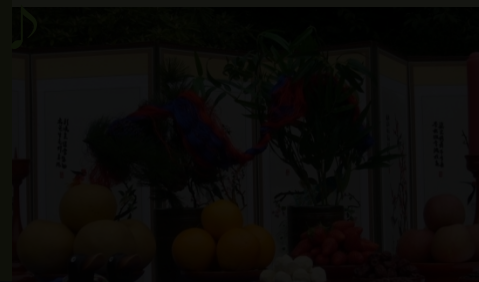
Living as the nature dictates♪



담양 죽림정사

(담양 용면 성대리)

인도 대숲 속에 자리
잡은 사찰 죽림정사
중 하나♪



무당집 대나무

대나무는 신령이 하강하는 통로
이며 인간과 신이 만나는 매개체♪

[Bamboo Grove Monastery]

India's' first Buddhist monast
ery and the largest Buddhist
holy site ♪



| 초례상 댓잎파리 |

초례상 화병에 댓잎파리를 꽂는
전통혼례♪





[♪] Damyang Jukrimjeongsa Temple

(Ssangtae-ri, Yong-myeon, Damyang)♪

One of the bamboo temple
s surrounded by an Indian
bamboo forest in Damyang♪



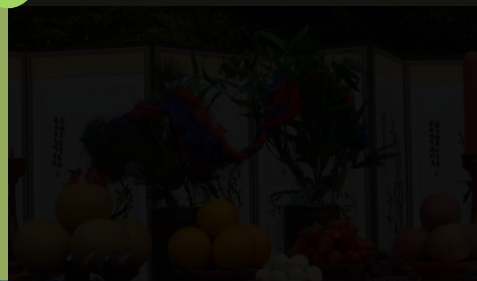
| 인도 죽림정사 |

인도 최초의 불교사원
이자 최대 불교성지♪



무당집 대나무

대나무는 신령이 하강하는 통로
이며 인간과 신이 만나는 매개체♪



| 초례상 댓잎파리 | ♪

초례상 화병에 댓잎파리를 꽂는
전통혼례♪







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(담양 용면 생태리)

인도 대숲 속에 자리
잡은 사찰 죽림정사
중 하나♪

| 인도 죽림정사 |

인도 최초의 불교사원
이자 최대 불교성지♪



[Bamboo Leaf on Wedding Table]♪

Traditional weddings with
bamboo leaf fly on the table♪

무당집 대나무

대나무는 신령이 하강하는 통로
이며 인간과 신이 만나는 매개체♪



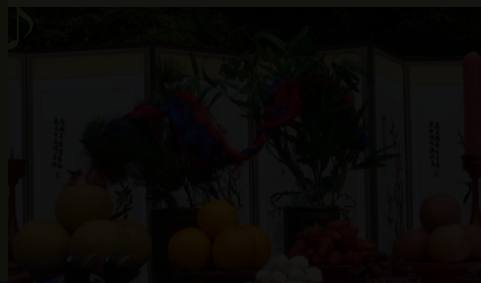




담양 죽림정사

(담양 용면 쌍태리)

인도 대숲 속에 자리
잡은 사찰 죽림정사
중 하나♪



[♪ Bamboo in Shaman House]

Bamboo is a passage for the spirits and a medium for humans and gods to be met♪

| 인도 죽림정사 |

인도 최초의 불교사원
이자 최대 불교성지♪



| 초례상 댓잎파리 | ♪

초례상 화병에 댓잎파리를 꽂는
전통혼례♪



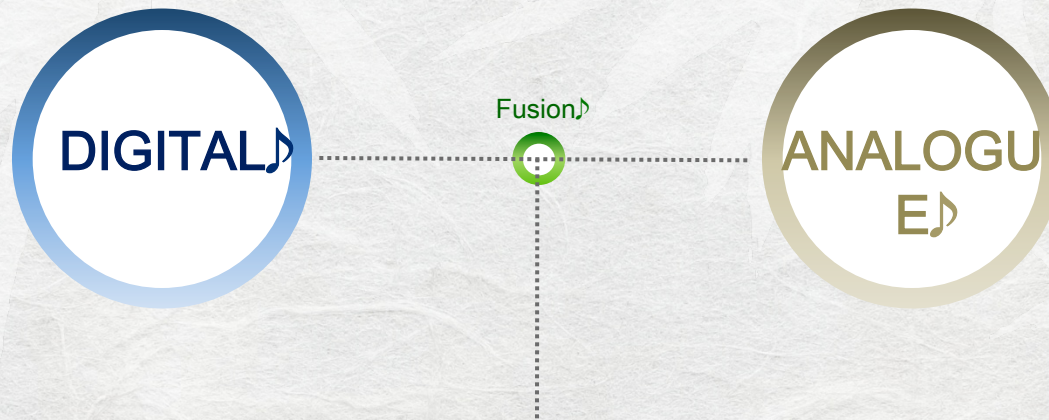




6

Way to Happier Life

Bamboo lies deep in the human minds and lives



Reviving the humanistic value of bamboo does not mean returning back to the analogue world.

It means to combine the analogue and digital values of bamboo together in order to

Find the Way to 'Happier Life'

A photograph of a dense bamboo forest. A light-colored gravel path leads from the bottom center towards the middle ground, flanked by simple wooden railings made of bamboo poles. In the background, a traditional East Asian pavilion with a tiled roof and wooden pillars is nestled among the bamboo. The bamboo stalks are tall and slender, creating a vertical rhythm throughout the image. The lighting is soft, suggesting a slightly overcast day.

**We can make our lives more valuable
in a lifestyle and culture with bamboo♪**