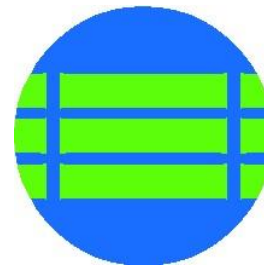


11° WORLD **BAMBOO** CONGRESS

Xalapa, Veracruz, México

August 14 to 18, 2018



WORLD BAMBOO

AMBASSADOR STORY

15th August 2018

Bamboo, beyond the hype.

“A call for action”

World
Bamboo
Ambassadors

Hector F. Archila

Amphibia BASE's CEO & Visiting Research Fellow @ UoBath



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Bio-based **A**dvanced **S**tructural **E**ngineering



What is **AMPHIBIA**?



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Technology-based British company working on
Disruptive Manufacturing Technologies
& **Building Systems** for the mainstream use
of **Bamboo** in **Construction**.

*Helping suppliers and manufacturers innovate and
create value with bamboo...*



Untapped resource

31.5 million ha

Worldwide

Global Wood Scarcity by 2030 [1]

Environmental credentials



15x CO₂ Steel & 6x CO₂ Oak

Cement = 1ton CO₂/ton
Global Wood Scarcity by 2030 [1]

US \$ 36bn



US \$64 million (USA)

US \$159 (EU)

Growing demand

WPC & NFC = 206k ton & 92k ton (EU)

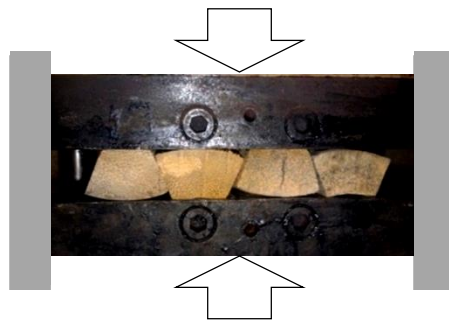


Emerging economies

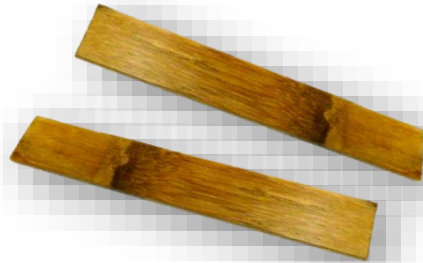
Scalable model

Social end Economic development
Preferential Tariffs (Import / Export)

[1] [Source 2011, Jonsson et al., Swedish-forest-sector-outlook](#)



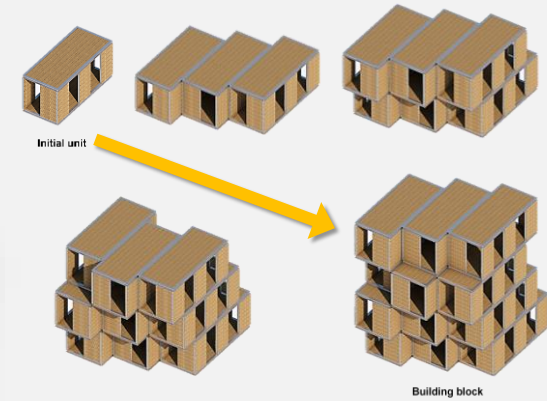
Densified Bamboo Planks



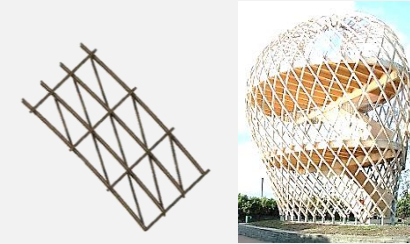
Engineered bamboo products



Lightweight systems



Prefabricated systems



Bamboo



Advanced Manufacturing Technologies



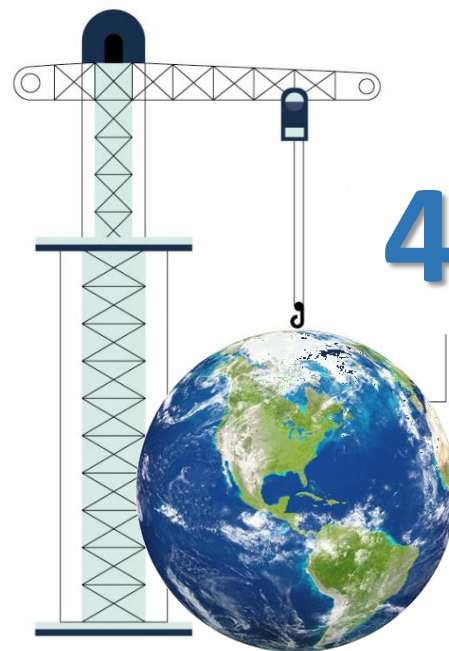
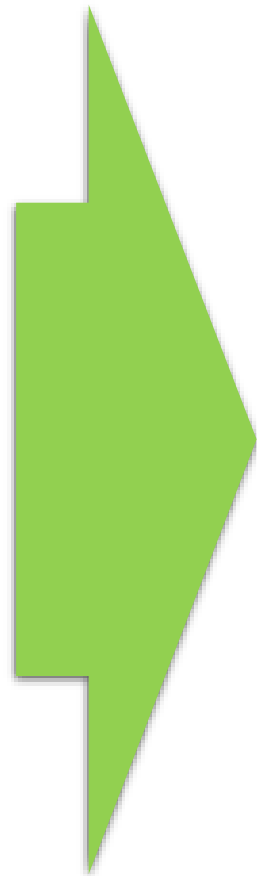
High Value Added bamboo products & Building systems



- ✓ **2x** stronger
- ✓ **50%** less waste & glue
- ✓ **Faster** @ source
- ✓ **5x** less transport



- ✓ Carbon negative
- ✓ No chemicals
- ✓ Structural



World's
40 % energy
30 % GHG

The built environment sector consumes **up to 40% of the world's energy** and emits **up to 30% of global greenhouse emissions**.

Source: UNEP SBCI

✓ Lightweight

✓ Structural

✓ Carbon negative

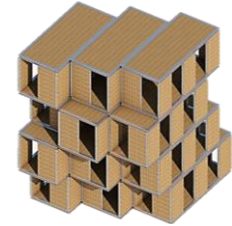


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Advanced Manufacturing
Technologies

Feasible
Products & Systems



Suppliers

Manufacturers

End customers

Prove the Technology + Cost + Product Demonstrations

Lab to field

Technology trials & Product development

Value + Revenue

Social & Economic development

PLAN of ACTION



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Challenges



CALL for ACTION



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534248026



gettyimages®
David Bathgate



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- ✓ **Protection by design**
- ✓ **High added value**

Poor man's timber

Design for the poor = Poor design = Low added value



Concept model of flood resistant Blooming bamboo home by H&P architects

Source: [Design-boom](#)



Casas elevadas de caña de Guadua by INBAR. Source: [La revista](#)

HIGH Added VALUE



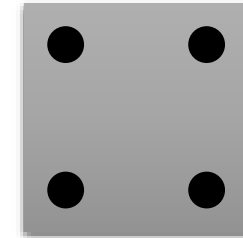
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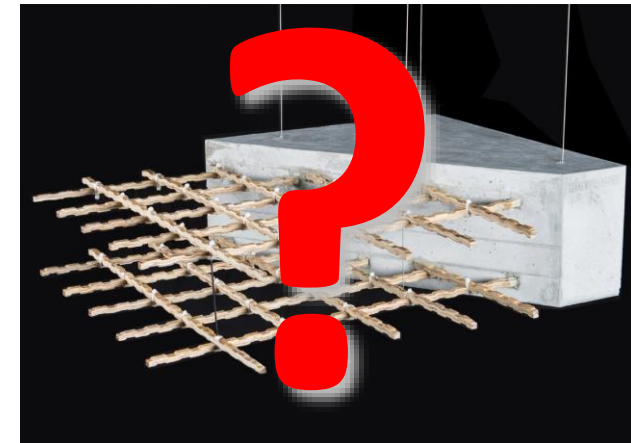
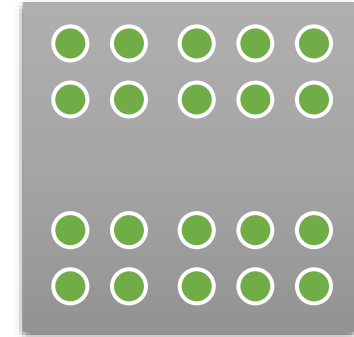
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Not a steel replacement in reinforced concrete...!

✓ *It swells, crashes, and either requires more material and transformation (bamboo composite).*



VS



<https://www.dezeen.com/2015/11/04/bamboo-fibre-stronger-than-steel-dirk-hebel-world-architecture-festival-2015/>

<https://theconstructor.org/structural-engg/bamboo-reinforced-concrete-mix-design-construction/15054/>

Appropriate USE



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Bamboo reinforced concrete is an ill-considered concept ...!

✓ *It is NOT: cheaper, safer, more durable, nor more sustainable than steel reinforced concrete.*

Materials and Structures (2018) 51:102
<https://doi.org/10.1617/s11527-018-1228-6>



ORIGINAL ARTICLE

Bamboo reinforced concrete: a critical review

Hector Archila · Sebastian Kaminski · David Trujillo · Edwin Zea Escamilla ·
Kent A. Harries

<https://link.springer.com/content/pdf/10.1617%2Fs11527-018-1228-6.pdf>

Appropriate USE

Bamboo products as 'de-facto' sustainable

✓ Engineered bamboo vs other materials



Rayon made from bamboo vs. Bamboo fibres

Flaws on the manufacturing process, that converts bamboo fibres into a synthetic fabric (rayon) and involves toxic chemicals and harmful by-products.



www.appliedsafety.net.au/productimages/NB7023L.jpg



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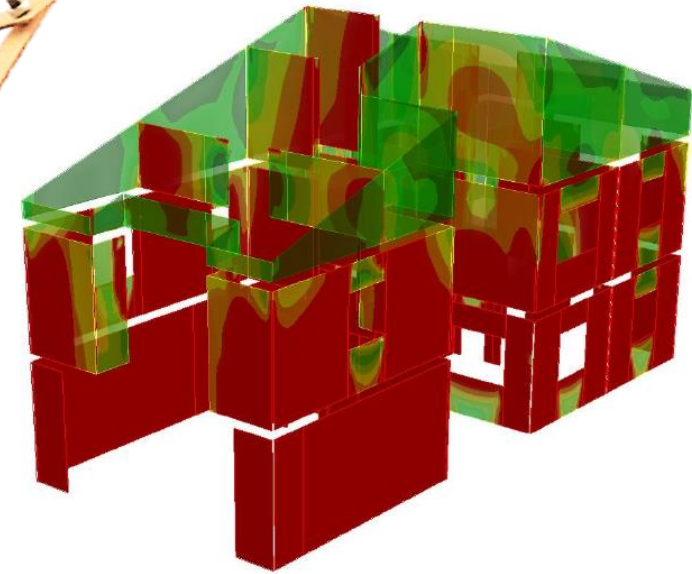
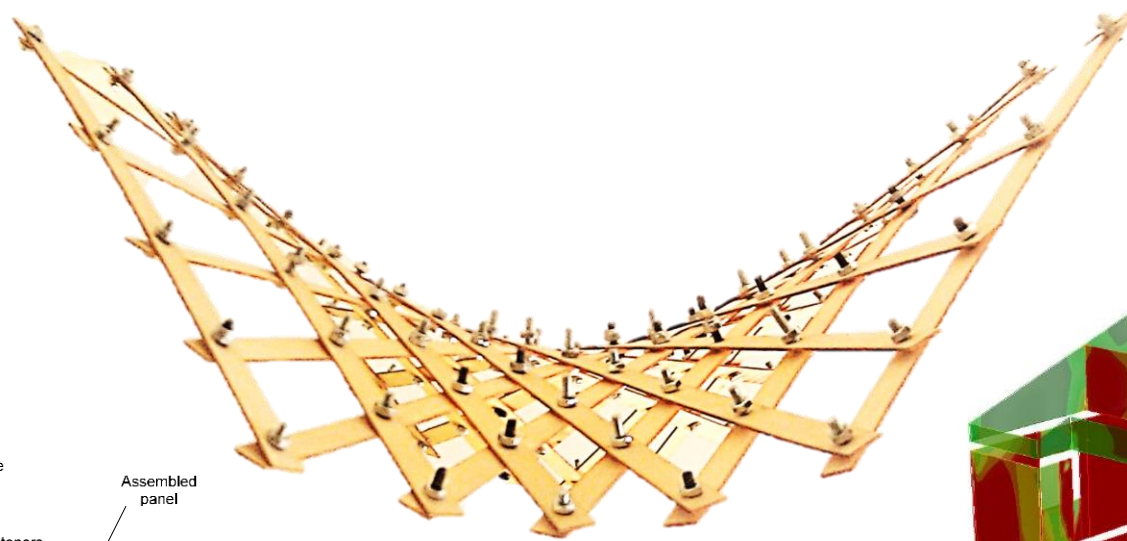
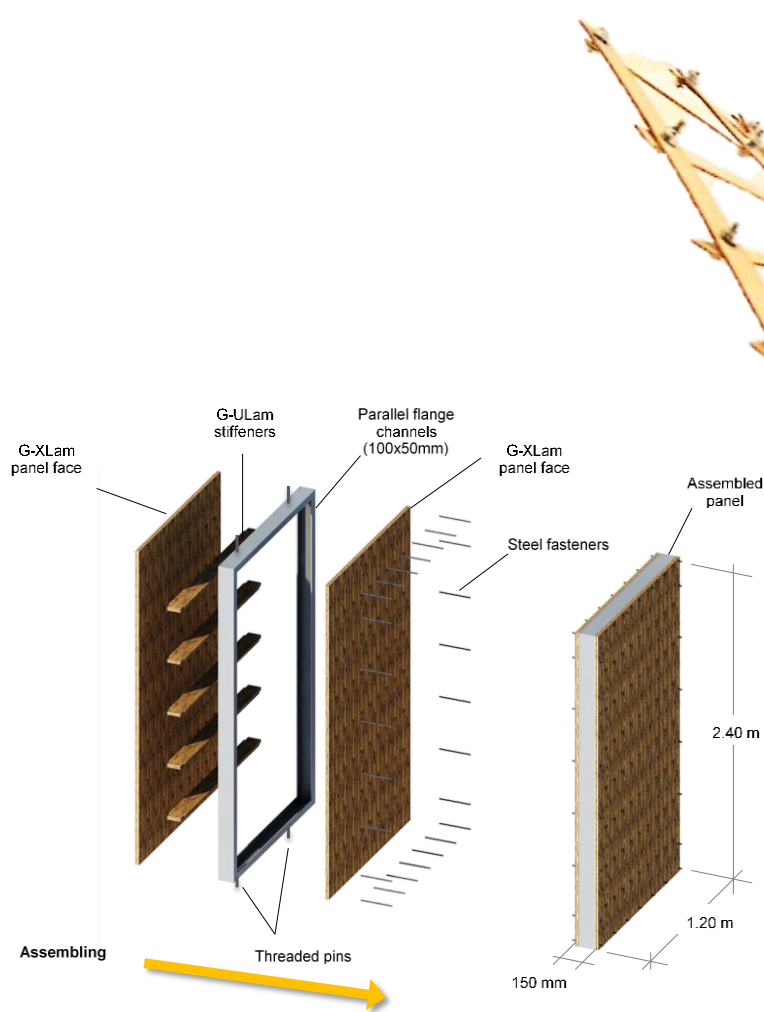


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TELL the TRUTH

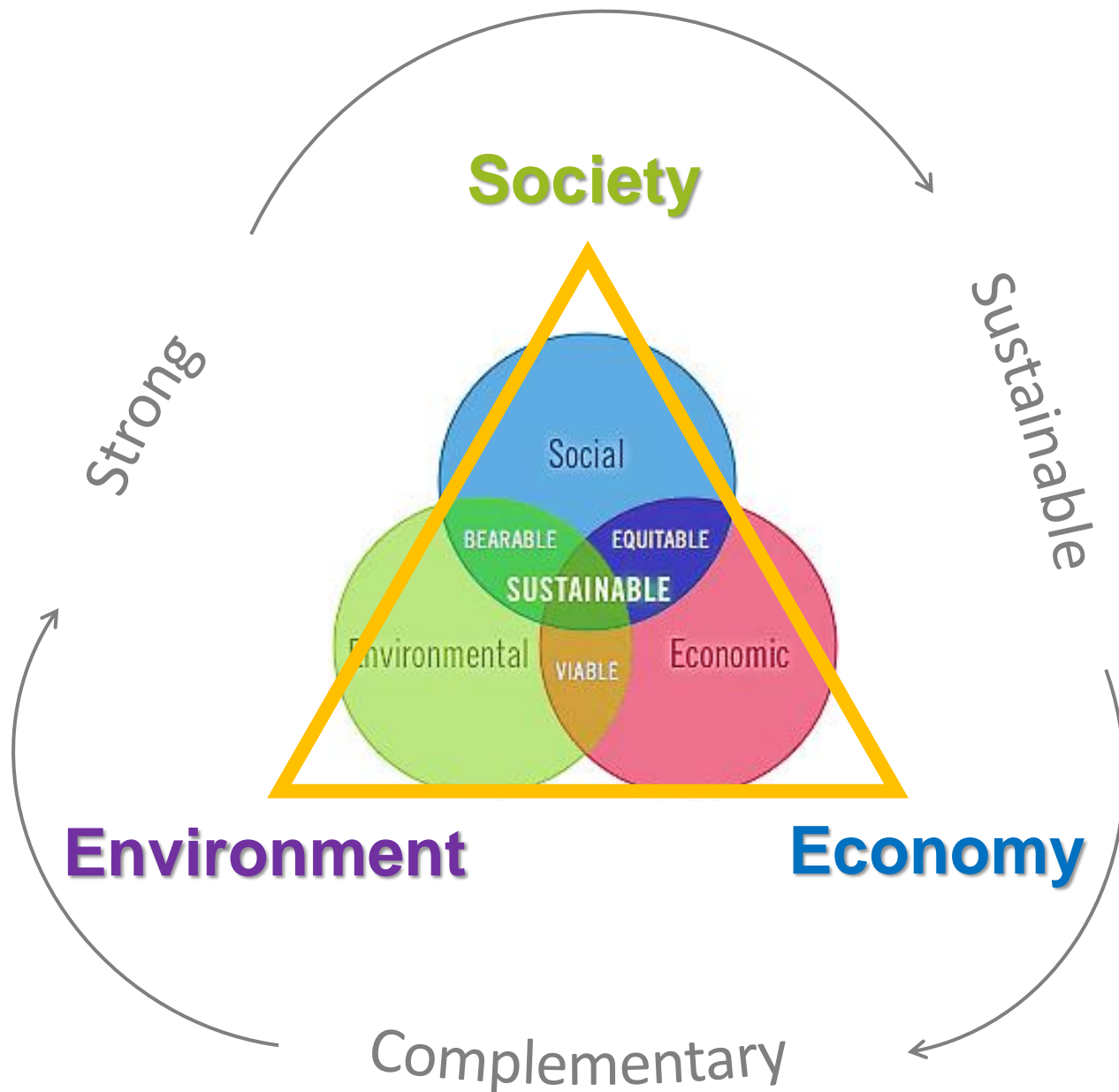
Hybrid materials & systems

Product design + Manufacturing + Feasibility (Tech + Commercial)



Images by Hector Archila @amphibia_group

R&D + innovation



17 UN Global objectives

End of poverty, inequality and climate change by 2030



BALANCE



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Gracias - Thanks !



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