



Unlocking the Potential of Bamboo

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Xalapa, Mexico, 14 August 2018

Presentation:

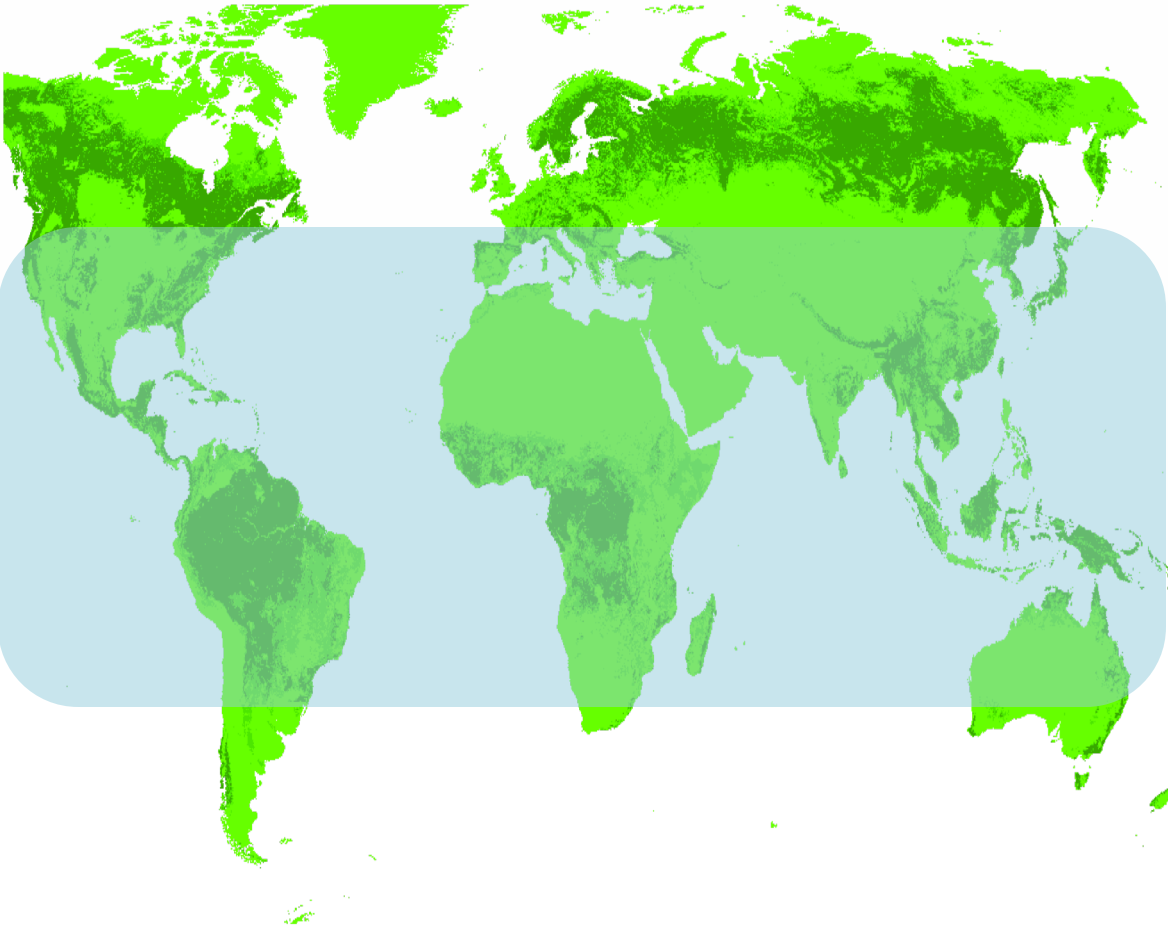
- INBAR overview
- Potentials, challenges and opportunities
- INBAR activities in the region

INBAR is:

- An intergovernmental org w HQ in China
- A group whose mandate is to serve the B&R interests of Member States
- The international commodity body for B&R
- Providing TA in research, strategic planning, policy, training and tech transfer
- An exponent of South-South cooperation
- Getting the word out
- Growing!



Supply potentials:



- It's either nearby already or can quickly be established

Producer potentials:



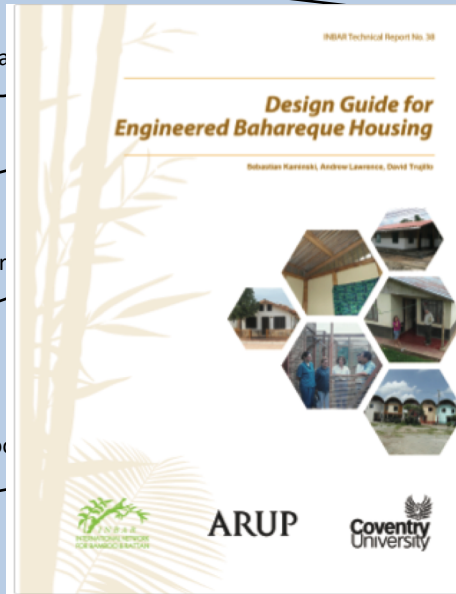
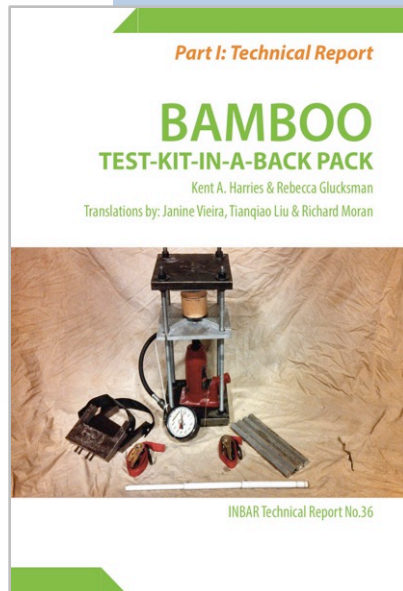
- Supplementary income, employment, GDP and economic diversification, gateway solution to a country's increased industrialization; cultural significance

Consumer potentials:

woven rattan products, 3%

bamboo charcoal, 2%

others, 1%



- \$2b in international trade; standards development; links with research centers; links with private sector

Ecosystem services potentials:



- Ecosystem services potentials: biodiversity value; cc mitigation; erosion control, soil amelioration, water regulation = land and water improvements/restoration = cc adaptation

What's holding bamboo back?

- Not enough info
- The perception problem at all levels
- Integration into green policy dialogues and planning
- The business case

What can we seize upon?

- Growing body of international research
- Growing group of people showing up to the WB Congress and BARC
- National strategies and policies are incorporating bamboo more
- Technological developments and new applications
- South-South cooperation is growing
- Innovative partnerships and new donor relationships

What we're doing in LAC:

- Spanish project
- IFAD programme
- Bamboo-water dynamic study in Brazil
- Jamaica symposium
- BAPA+40



Thank you!
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